

DRŽAVA I REKREACIJA

Dušan Mitić

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Zašto država ima razloga da brine o rekreaciji građana

- ***Smanjena radna sposobnost***
- ***Odbrana zemlje***
- ***Reprodukcija***
- ***Smanjena stopa kriminaliteta i korišćenja opojnih sredstava***
- ***Politička promocija***

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Kako može da pomogne

1.

- **PROPAGANDA**
- **Izgradnja objekata**
- **PORESKA POLITIKA**
 - **Status ustanova od komunalnog značaja**
 - **Investiranje u objekte, programe, klubove i institucije**
 - **niža stopa poreza na promet**

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Kako može da pomogne

2.

- Školovanje kadra
- **BUDŽETSKO FINANSIRANJE**
 - Komisija za masovni sport
 - Primeri sa Vračara i Čukarice
- Nadzor nad realizacijom programa
- Razmatranje programa u Skupštini

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DA SE PODSETIMO

Sredinom '60

TRIM POKRET - Norveška

od '70 Evropa

'72. Srbija

ZDRAV I SPOSOBAN

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A šta se nama desilo početkom '90.

- ***Partizan postaje "Soko"***
- ***Partizan ostaje Partizan***
- ***Formiraju se društva za rekreaciju***
- ***Društva postaju radne organizacije (SRC)***
- ***Gubi se vertikalna povezanost***



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Nova ORGANIZOVANOST



- ASOCIJACIJA Sport za sve Beograda
- Savez za rekreativni sport Republike Srbije
- Savez sport za sve Jugoslavije

SVAKO ZA SEBE NA SVOM NIVOU

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Nove INICIJATIVE

● PRIVATNA INICIJATIVA

● AEROBIK

- Rekreacija
- Sportski aerobik
- Festival

● FITNES KLUBOVI



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Five circles are arranged in a horizontal row at the top of the slide. From left to right, the colors are: solid light purple, white with a light purple outline, solid light purple, white with a light purple outline, and solid light purple.

2001 u Beogradu



*Evropa predlaže da se
kod nas finansira kao i
kod njih*

samo školski i
rekreativni sport

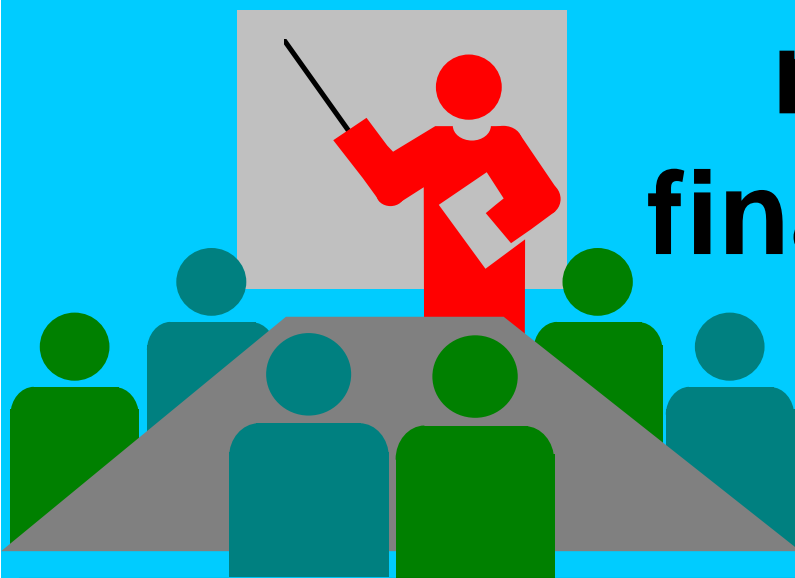
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Zvanično objašnjenje

- **Privreda nije dovoljno razvijena da može da finansira SPORT pa mora da se i dalje finansira iz BUDŽETA.**



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SPORT ZA SVE


SVE ZA SPORT



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- 
- Savez sportova od 34 porastao na 68 članica.
 - Samo Košarkaški savez Beograda danas ima preko 200 klubova koji se takmiče u različitim kategorijama
 - takmičenja u mlađim kategorijama na međunarodnom planu
 - ženske i muške selekcije

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**sport je postao način da, mladi
pre svega, steknu sigurnost i
dobiju odskočnu dasku koja
će ih lansirati u profesionalne
svetske tokove sporta**

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PROMOCIJA VEŽBANJA RADI ZDRAVLJA

- **KROS** izdavačkih kuća *Politike* i **Borbe**
- **BELI KROS** je pokrenut još '73.
- Sportsko rekreativni centri po gradovima u toku raspusta imaju termine za slobodno korišćenje učenika pre svega za škole plivanja ili klizanja
- **FRUŠKOGORSKI MARATON**

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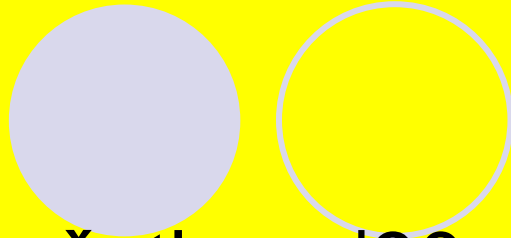
početkom '90-tih počinju da se dešavaju
KAMPOVI i LETNJE ŠKOLE sporta,
jezika, kompjutera, lekovitog bilja,
manekena, likovne i druge kolonije kao
svojevrsna škola zdravog života

- *početkom '90-tih Atletski klub Rakovice je pokrenuo promotivne trke dva puta godišnje oko Ade Ciganlije pod nazivom **OBIDI KRUG I BUDI MI DRUG***

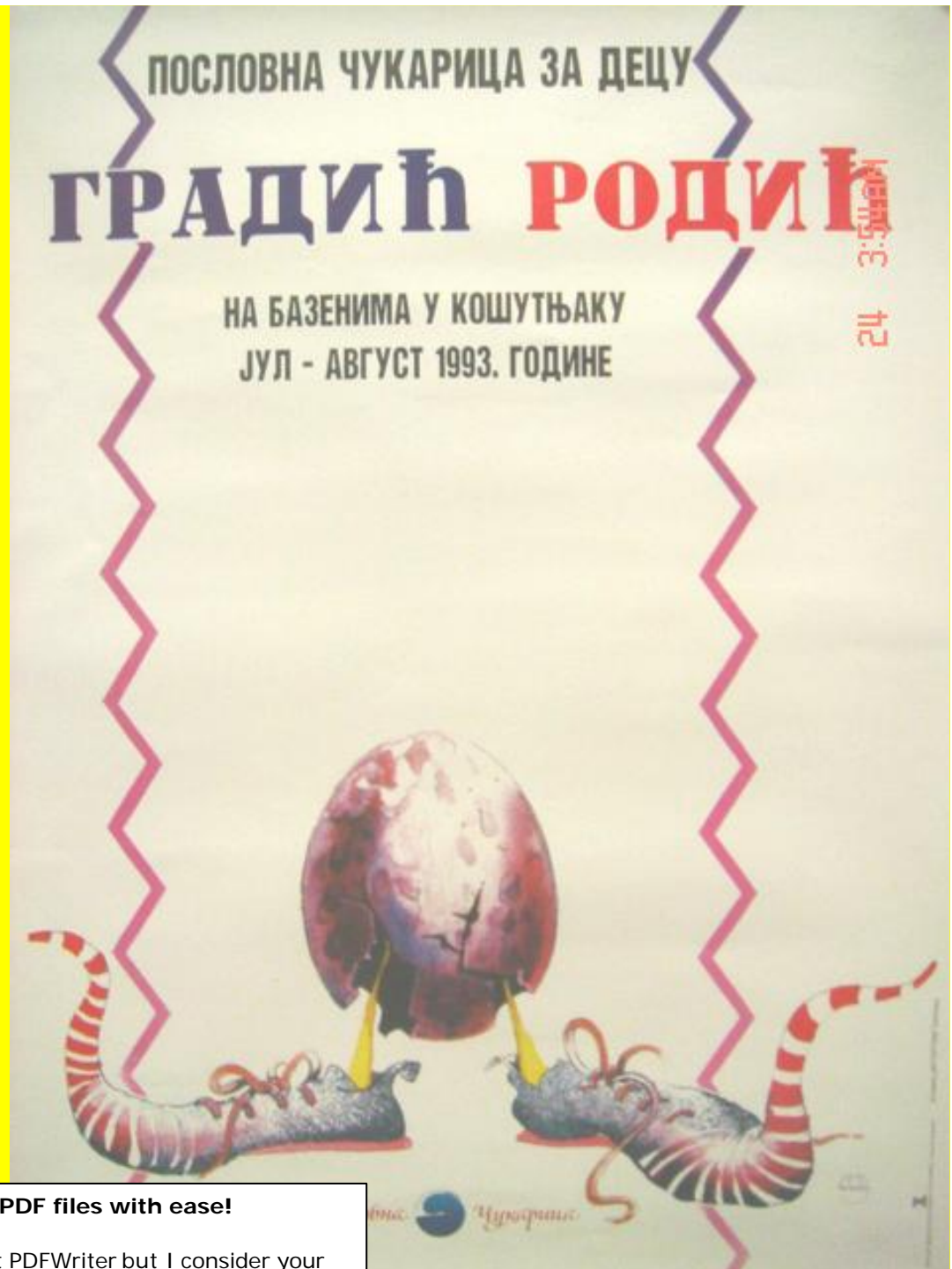
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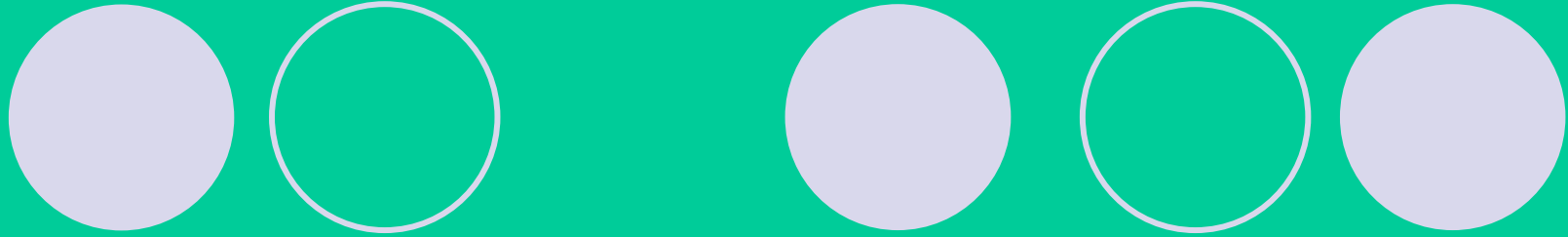
● početkom '90.
Poslovna Čukarica je
finansirala a
usmeranti rekreacije
realizovali projekat
GRADIĆ RODIĆ u
hali 14. i letnji
program na
bazenima SRC
Košutnjak



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ASOCIJACIJA SPORT ZA SVE

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od 1991 **LETNJI FESTIVAL**
REKREACIJE

od 1993 Asocijacija Sport za sve
Beograda pokrenula je **ZIMSKI**
FESTIVALI REKREACIJE i prepustila
Saveznoj organizaciji realizaciju
manifestacije.

DAN IZAZOVA

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BG asocijacija

DAN ZDRAVLJA SPORTA I REKREACIJE

Promotivne izlete vozom, biciklo, autobusom
ili pešice čine okosnicu programa

EXPO-ZIM

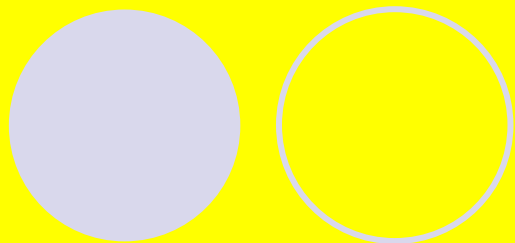
SVETSKI DAN PEŠAČENJA

1997 pokrenula je **SKI FEST SRBIJE**

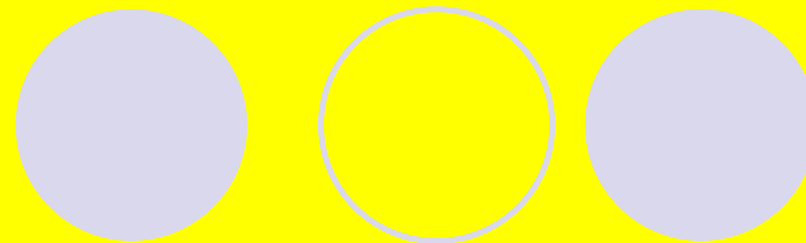
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od 1988



BG asocijacija

Beogradski **MARATON**

ima i svoju **FUN RUN** – **trku**

zadovoljstva koja okuplja

hiljade rekreativaca

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- Usmeranti rekreacije FFK Beograd su pokrenuli a Udruženje stručnjaka za rekreaciju Beograda je od 1996 organizovalo **YU AEROBIK FESTIVAL** kao di zdravlja

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1994 je promovisan a 1996. je eksperimentalno, pod patronatom UNESCO izveden prvi put **Model SPRET-a** učenika osnovnih škola koji takođe može da bude svrstan u kategoriju programa koji su namenjeni tome da fizička aktivnost postane deo kulture življenja, odnosno, da se izgradi navika svakodnevnog fizičke aktivnosti koju preporučuje i svetska zdravstvena organizacija WHO

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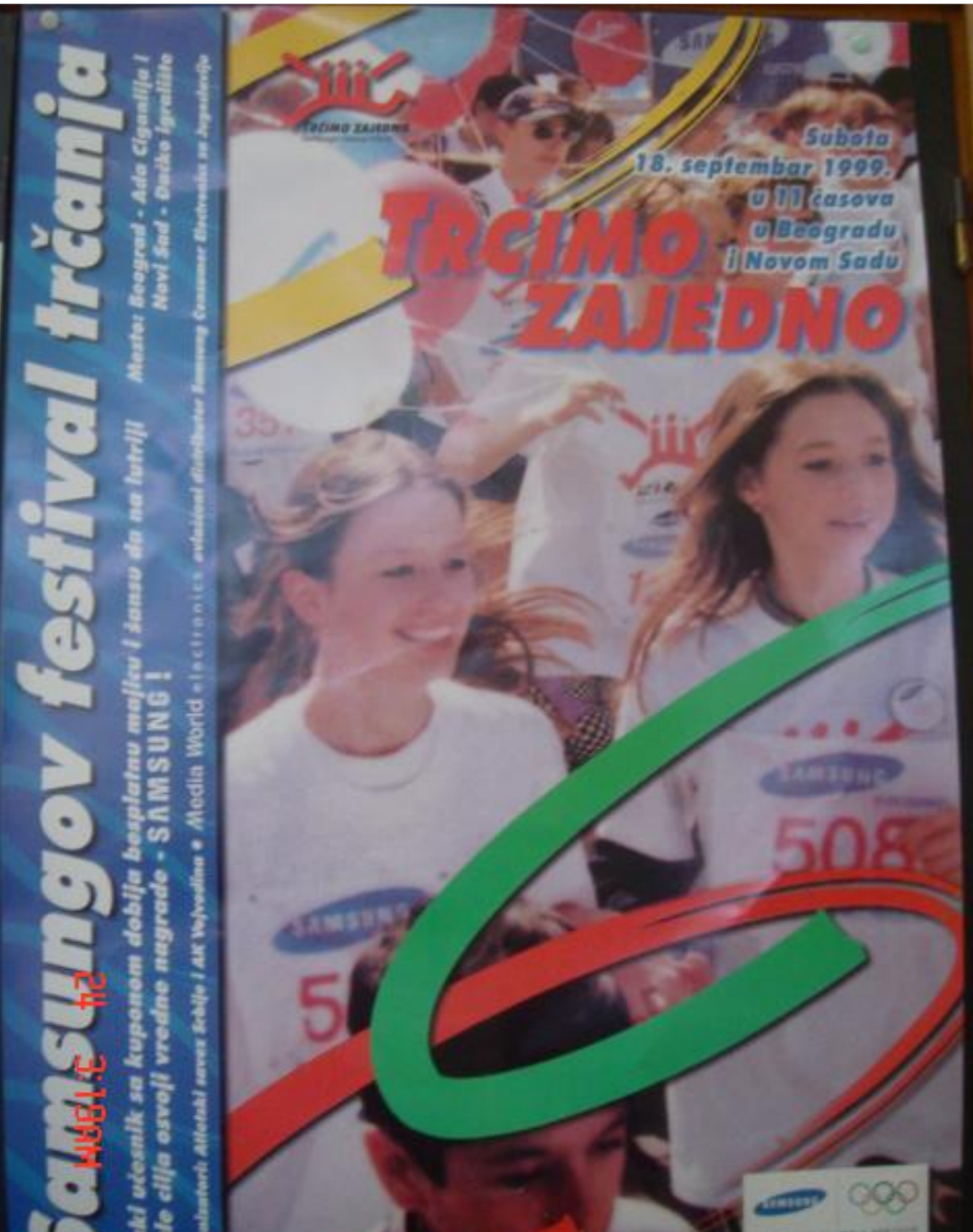


**Na zahtev velikih spozora
pokrenuta je evidencija svih
sportskih terena i objekata**

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SAMSUNG

NIKE TRKA ŽENA

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KONVENCIJE AEROBIKA I FITNESSA

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Nacionalna kampanja

ZDRAV NAČIN ŽIVOTA

Batutov institut



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PRVO GA JE ZA SVE BOLELA BRIGA, A ONDA SU BOLOVI ZAISTA POČELI!

Ako vas za zdravlje boli briga, na dobrom ste putu da se stvarno razbolite! Telo uzvraća istom merom!

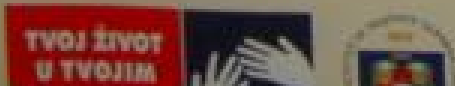
Duvan, alkohol, fizička neaktivnost, gojaznost i stres su faktori rizika za pojavu mnogih nezoraznih oboljenja. Nebriga i neodgovornost prema vlastitom zdravlju najviše utiču na pojavu povišenog krvnog pritiska, oboljenja srca i krvnih sudova, šećerne bolesti, raka, poremećaja mentalnog zdravlja...

Kombinujući ove faktore rizika, što je najčešći slučaj, od života pravite životarenje.

Od zdravlja bolest.

Od nade beznade!

Vaš život je u vašim rukama i u zdravlju da ga nosite.



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KNJAZ MILOŠ Telekom Srbija

Ministarstvo zdravlja je za budžetsku 2004. godinu dobilo deset puta više sredstava za preventivno delovanje



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Nevladina organizacija EUROHEALTH GROUP organizuje Kampanju TI SI MOJE SRCE



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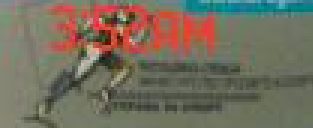
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24 3:50 AM

www.drogan.org.yu



Republička uprava za sport pokreće KAMPANJU VEŽBAJ ZA ŽIVOT

- ***usmeren fokus na probleme vezane za korišćenje opojnih sredstava, alkohola, duvana***



male pomotivne akcije bez vežbanja, posebno ne masovno vežbanje

postojeći sistem nije korišćen ni za distribuciju plakata

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KAMPOVI SRBIJE



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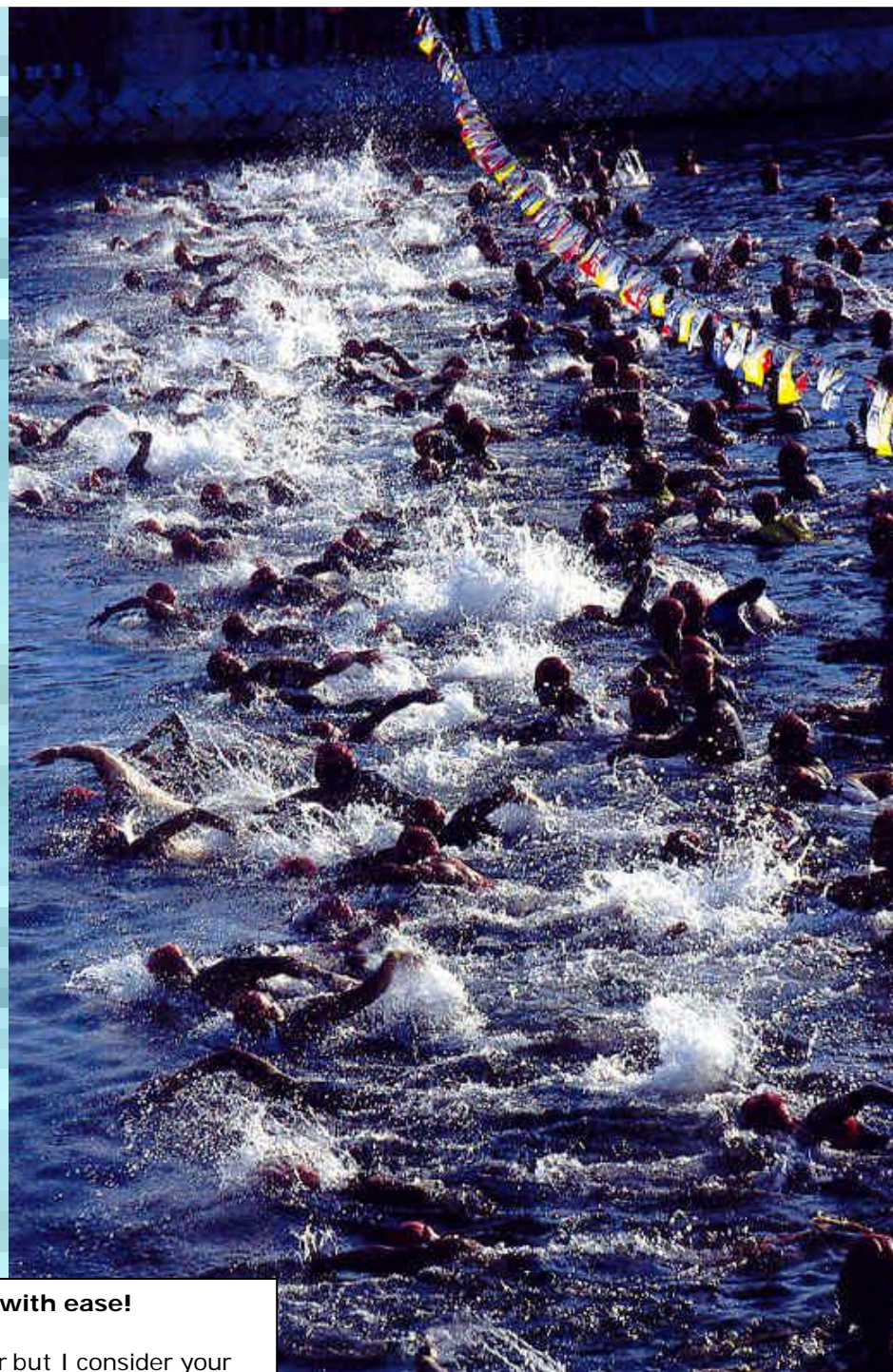
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SEKRETARIJAT ZA SPORT I OMLADINU BEOGRADA

*jednodnevni ski izleti
na Divčibare*

SPRET zaposlenih
ZIMSKU ŠKOLU SPORTA
Ferijalni DAN SPORTA



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ASOCIJACIJA SPORT ZA SVE BEOGRADA

- pokreće DEČJI FESTIVAL ZIMSKE REKREACIJE
- menja strukturu Međunarodnog Sajma sporta, turizma i nautike
- ekološko-rekreativna baza u KAMPU ĐANIĆI na Drini



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СРБИЈЕ

ПРАВО УЧЕШЋА:

- ДЕЦА
- ОМЛАДИНА
- РАДНИ ЉУДИ
- ГРАЂАНИ

КАТЕГОРИЈЕ:

- ПИОНИРИ-НЕ
- ОМЛАДИНЦИ-НЕ
- СЕНИОРИ-НЕ ДО 30 ГОД.
- СЕНИОРИ-НЕ ПРЕКО 30 Г

ПРИЈАВЕ:

- ДРУШТВА ПАРТИЗАН
- АТЛЕТСКИ КЛУБОВИ
- ШКОЛЕ И ФАКУЛТЕТИ
- МЕСНЕ ЗАЈЕДНИЦЕ
- ООУР
- ЈНА
- ГРУПЕ ГРАЂАНА

НАГРАДЕ:

- ПОЈЕДИНАЧНЕ ПОБЕДНИЧКЕ И УЧЕСНИЧКЕ
- ЕКИПНЕ

НА ПОМЕНА:

- УЧЕСНИЦИ ИМАЈУ МОГУЋНОСТ КУПОВИНЕ БЕЈА ЧИМЕ СЕ ПРИДРУЖУЈУ ХУМАНИТАРНОЈ АНЦИЈИ ЗА ПОМОЋ ДИСТРОФИЧАРИМА СРБИЈЕ
- СВАНИ БЕЈ ИМА СВОЈ БРОЈ КОЈИ УЧЕСТВУЈЕ У ЖРЕБАЊУ ЗА УЧЕСНИЧКУ НАГРАДУ
- ПРАВО НА ЕКИПНУ НАГРАДУ СТИЧЕ ОРГАНИЗАЦИЈА СА НАЈВЕЋИМ БРОЈЕМ УЧЕСНИКА У СВИМ СТЕПЕНИМА ТАКМИЧЕЊА.



ВРЊАЧКА БАЊА

9. МАЈ 1987.

10 САТИ

ИНФОРМАЦИЈЕ

011/621-130



ХОДАЈ — ТРЧИ РАДИ ЗДРАВЉА

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VI	20—30	□	□	□	◇	□	□	◇	□	□	◇	□	□	◇	□	□	◇	□	□	◇	□	□	◇	□	□	◇	□	□	◇	□	□	◇	□	□	◇
	30—40	□	□	□	◇	□	□	◇	□	□	◇	□	□	◇	□	□	◇	□	□	◇	□	□	◇	□	□	◇	□	□	◇	□	□	◇	□	□	◇
	40ив	◇	□	□	◇	□	□	◇	□	□	◇	□	□	◇	□	□	◇	□	□	◇	□	□	◇	□	□	◇	□	□	◇	□	□	◇	□	□	◇

ЛЕГЕНДА: ◇ — ходање □ — трчање

- САВЕТУЈЕМО ДА ОВАЈ ПРОГРАМ ХОДАЊА-ТРЧАЊА УПРАЖЊАВАТЕ 2—3 ПУТА У ТОКУ СЕДМИЦЕ
- ПРИЛИКОМ ТРЧАЊА НАЈДУЖЕ ДЕОНИЦЕ ИЗ ОВОГ ПРОГРАМА, МАКСИМАЛНО ОПТЕРЕЂЕЊЕ ИСКАЗАНО ПУЛСНИМ ВРЕДНОСТИМА МОЖЕ ДА ИЗНОСИ:
 - 129 ОТКУЦАЈА ЗА УЗРАСТ ДО 30 ГОДИНА
 - 124 ОТКУЦАЈА ЗА УЗРАСТ ДО 40 ГОДИНА
 - 119 ОТКУЦАЈА ЗА УЗРАСТ ПРЕКО 40 ГОДИНА
- У СВИМ ДРУГИМ СЛУЧАЈЕВИМА ОПТЕРЕЂЕЊЕ УСАГЛАСИТЕ СА СУБЈЕКТИВНИМ ОСЕЋАЊЕМ.

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59. АТЛЕТСКА ТРКА


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druge organizacije i marketing
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aktivnost građana ali predstavlja
problem u pozicioniranju
SPORTA ZA SVE u društvu

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