

Quality of Life  
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# RESEARCH WORKSHOP

# Quality of Life

**1. ДАН/ 1ST DAY:**

**16.09.2013. Београд, Belgrade**

**2. ДАН/ 2ND DAY:**

**17.09.2013. Радмиловац, Radmilovac**

**WELL-BEING  
IN  
URBAN AND  
RURAL AREAS**



AMBASCIATA D'ITALIA BELGRADO  
ИТАЛИЈАНСКА АМБАСАДА, БЕОГРАД



ASSOCIAZIONE ITALIANI E SERBI SCENZIATI E STUDIOSI  
АСОЦИЈАЦИЈА ИТАЛИЈАНСКИХ И СРПСКИХ НАУЧНИКА И ИСТРАЖИВАЧА



УНИВЕРЗИТЕТ У БЕОГРАДУ  
UNIVERSITY OF BELGRADE



УНИВЕРЗИТЕТ У НОВОМ САДУ  
UNIVERSITY OF NOVI SAD



АРХИТЕКТОНСКИ ФАКУЛТЕТ, УНИВЕРЗИТЕТ У БЕОГРАДУ  
FACULTY OF ARCHITECTURE, UNIVERSITY OF BELGRADE



ПОЉОПРИВРЕДНИ ФАКУЛТЕТ, УНИВЕРЗИТЕТ НОВИ САД  
FACULTY OF AGRICULTURE UNIVERSITY OF NOVI SAD

## Rationale:

The word "Quality of Life" (QoL) has strong evocative capacity and is at the same time deeply ambiguous. So are methods, tools of analysis, and thematic areas in which this concept itself can be elaborated. QoL encompasses objective and subjective both qualitative and quantitative, social and individual indicators for issues like e.g. health, environment, wealth, education, social inclusion, happiness, meaningfulness etc.

In spite of a widespread disagreement about the interpretation of this multifaceted and multidisciplinary concept, QoL is behind actions of policy makers, economists, physicians, scientists, governments, NGOs etc., all sharing - in principle - the goal of improving the well-being of individuals and societies. With this Workshop series, we intend to offer young scholars and researchers the opportunity to attend, during the first day, stimulating key-note speeches by top Italian and Serbian professionals and experts. The second day is fully dedicated to a brainstorming session about QoL where fresh ideas and views can be forged and confronted.

The first QoL and Research Workshop is dedicated to "well-being in urban and rural areas". Social exclusion and poverty in rural areas are the driving forces moving an ever-growing fraction of Serbian population towards cities. While cities have to adapt themselves to this inward flow, short- mid- and long-term policies must be conceived and implemented in order to exploit the relevant social and economic potential of rural areas. In this context, new technologies, with particular regard to ICT and technologies for the Green Economy, may play a crucial role in fostering the local development and bridging the economic and social divide.

## Objectives:

- Animation and raising the awareness of students and young researchers on issues of sustainable development which are of particular importance for Serbia;
- Comparison of Italian and Serbian experiences;
- Introduction to the complexity and multi-dimensional aspects of quality of life;

## Aims:

- To provide young people a chance to express publicly their views, impressions and suggestions about their vision of society.
- To enable student's discussion and exchange of ideas looking at issues of topics from different expert fields; to learn from experiences of others and to accept different view on QoFL issue.
- To raise public interest about quality of life in urban and rural areas by promoting young peoples' view on possible solutions of discussed problems.

## Goals:

- To create a constructive discussion between students regarding urban and rural quality of life;
- To know how to define, operationalize and construct QoFL regarding to urban and rural environmental development;
- To indicate urgent issues and possible solutions for them from some aspects of QoFL in urban and rural areas.

## Learning objectives:

- Students will experience constructive discussion regarding important issues in their own society; be aware of their own attitude and attitude of others, and to realize the complexity of urban and rural QoFL problematic:
  - Discussing about the different definitions of QoL set within current literature.
  - De-constructing one or two internationally a well-known index that refers to the "objective" dimension of "standard of living", in order to observe either the explicit or the hidden methodology.
  - Debating possible new dimensions of the concept QoL in relation to the students' concerns and subjective meanings.
  - Operationalize the defined concept and construct a composite indicator as result of the workshop discussion.
- Students will have better understanding of the indicators construction and QoFL problems in urban and rural areas, as well;
- Students will actively participate in the process of creation of indicators and they will elaborate solutions for some aspects of QoFL in urban and rural areas

## Timescale:

- 13.06.2013.** – Online registration opens
- 10.07.2013.** – Deadline for entries
- 20.07.2013.** – Announcement of preliminary list of participants
- 26.07.2013.** – Deadline for confirmation of participation
- 31.07.2013.** – Announcement of final list of participants

**16.09.2013. First day of: 1st Quality of Life and Research Workshop**

**“Well-being in urban and rural areas”, Belgrade, Rectorate Conference Hall**

**17.09.2013. Second day of: 1st Quality of Life and Research Workshop**

**“Well-being in urban and rural areas”, Radmilovac, Experimental farm of Faculty of Agriculture**

## Eligibility criteria:

Research workshop on the first day is open to anyone (Belgrade). Second day in Radmilovac is open for young researchers and students from all academic fields with educational level defined by 180 ECTS points at least. Registration is necessary only for second day (for students and young researchers who want to participated in Research workshop in Radmilovac).

## Registration guidelines:

### *Required to submit:*

- **application form**
- **short CV (max. 1500 words)**

Completed application form and all other required documents you can send to [1stqualityoflife@gmail.com](mailto:1stqualityoflife@gmail.com)

## Recognitions:

- All participants will get signed certificate for attending research workshop recognized by all Universities from Serbia
- Young researchers and students will also get signed certificate with recommendation for 2 ECTS points (recognized by all Universities from Serbia).

## Further information:

Official working language and final drafts will be English. For the second day, group work will be in Serbian and material will be prepared in Serbian and English, both.

**Monday, September 16<sup>th</sup> 2013**

**University of Belgrade – Rectorate Conference Hall**

***Time schedule:***

**08:45 – 09:30** Registration

**09:30 – 10:00** Opening Remarks

- Rector UofB
- Italian Ambassador
- President of AIS<sup>3</sup>

**10:00 – 10:40** What does QofL mean?

(keynote speaker: *prof. Giampaolo Nuvolati, University of Milano, Bicocca*)

**10:40 – 11:10** Coffee Break

**11:10 – 11:50** Our cities: present and trends

(keynote speaker: *prof. Ksenija Lalović, University of Belgrade, Faculty of Architecture*)

**11:50 – 12:30** Our rural areas: present and trends

(keynote speaker: *prof. Natalia Bogdanov, University of Belgrade, Faculty of Agriculture*)

**12:30 – 13:10** How present and coming technologies can contribute to a better QofL

(keynote speaker: *prof. Emanuela Donetti, UrbanoCreativo*)

**13:10 – 13:30** Technical presentation - Italian Ministry of Agriculture

**13:30 – 13:50** Technical presentation - Serbian Ministry of Agriculture

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**18:30 – 20:00** *Cocktail*

**Tuesday, September 17<sup>th</sup> 2013**

**Radmilovac - Experimental farm of Faculty of Agriculture**

***Time schedule:***

- 08:45 – 09:30** Registration
- 09:30 – 11:00** Opening Remarks (*dr Elena Battaglini, Economics and Social Research Institute*)  
Urban and rural Quality of Life: concepts, models and research problems.  
(*moderators: Dejan Janković and Nađa Beretić*)  
Short intro into the workshop's procedure; division of participants in WGs.
- 11:00 – 13.30** Parallel sessions of two working groups:  
WG1: Working group\_20 students; (*Chair: moderator 1*)  
WG2: Working group\_20 students; (*Chair: moderator 2*)
- 13.30 – 14.30** Lunch
- 14.30– 16.30** Plenary session on the QofL indicator's construction resulting from the WGs' discussion. (*Chair: dr Elena Battaglini, Economics and Social Research Institute*)
- 16.30 – 17.00** Coffee break
- 17.00 – 18.30** Plenary session: recommendations for decision makers; discussion; take home message. (*Chair: dr Paolo Battinelli, Science Attaché, Ambasciata d'Italia*)
- 18.30** **Closing session**